- Application (Box 1)
 - Accessibility
 - Marketplace Avaliability (3)
 - Domain (2)
 - Usability
 - Artist Interface (5)
 - Application Interface (4)
 - Simplicity (3)
 - o Performance
 - Data Usage (4)
 - Distortion (4)
 - Speed (4)
 - Presentation (3)
 - Logo (2)
- Technical Requirements (Box 3)
 - o Performance
 - Bandwidth Usage
 - Processing Power on both phone and server
 - Speed
 - Run-time of Code
 - Android Integration
 - Moderation
 - Easily Moderate Photos
 - Security
 - User Verification
 - Bug Fixing